



**World Wine
Trade Group**

World Wine Trade Group Industry Statement on Sustainable Winegrowing Practices

At its meeting in Cape Town, South Africa (1-3 July, 2002), the industry section of the World Wine Trade Group agreed the following statement:

Whereas the wine industry's consumers and customers are increasingly interested in the ways in which and circumstances in which wines are being produced; and,

Whereas there is increasing pressure on natural resources; and,

Whereas the industry desires to maintain positive relations with its neighbors, communities and consumers; and,

Whereas the Industry Section of the World Wine Trade Group (WWTG) acknowledges the existence of codes such as the California Code of Sustainable Winegrowing Practices, the Sustainable Winegrowing New Zealand practices and the South Africa Integrated Production of Wine Program (IPW);

Therefore, we encourage the members of the Industry Section of the WWTG to consider the development of a voluntary code of sustainable winegrowing practices in their respective countries. We recommend and encourage the exchange of information to foster the advancement of such practices